

Terms and Conditions: Essendon Football Club Cougar Couch Promotion

1. Instructions, prizes and information on how to enter form part of these conditions of entry.
2. Entry is only open to Victorian residents aged 18 years or older. Employees of the Promoter, of participating outlets and of the agencies associated with this promotion (including the immediate family members of the before mentioned people) are ineligible to enter.
3. The promotion commencement and end dates differ in each participating venue. Promotion start and end dates for each of the 6 participating venues are specified in Attachment 1.
4. To enter, entrants must purchase three Cougar or Skyy Blue products from bar staff at one of the participating venues during the specified promotion period and collect three stamps on a passport entry card available from bar staff. Entrants must need to fully complete their details on the stamped passport entry card (including their full name, address and phone number) and place it in the entry box to go in the draw for the major prize. Entrants must enter current mailing address and phone details, as winners will be notified by mail and by phone. Entries are valid only during specified promotion dates in each venue. Promotion period will be advertised in venue. No responsibility is accepted for late, lost, illegible or misdirected entries.
5. Multiple entries are accepted; however each entry must be in relation to a separate product purchase of 3 Cougar or Skyy Blue products.
6. The Promoter reserves the right to verify the validity of entries. The Promoter reserves the right to disqualify any entrant for tampering with the entry process or for submitting an entry, which is not in accordance with these conditions of entry.
7. All prize draws for each participating venue will take place at Carlton & United Beverages, 4-6 Southampton Crescent, Abbotsford, VIC, 3067. There will be a separate prize draw for each participating venue on a specified date. All draws will take place at 12 noon on the specified date on Attachment 1. Prize draw dates for each venue are specified in Attachment 1: Venue Promotion Schedule. Draw dates will be advertised in participating venue as specified in Attachment 1.
8. In the event that a winner cannot be contacted within 3 days of the draw date this entry will be deemed invalid and the promoter may conduct such further draws at the same place as the original draw as are necessary 4 days after original draw date.
9. The first valid entry drawn for each venue prize draw will win a prize pack that includes:
 - 3 Adult Reserved seats (at a specified game as per attachment 1) to watch Essendon play at The Dome on the Cougar Couch during the 2006 AFL Series. To the value of \$66.50 per person (for 3 people)
 - Food to the value of \$50 per person (for 3 people)
 - Beverages to the value of \$28 per person (for 3 people)
 - Essendon merchandise to the value of \$22.38 per person. 1 x scarf and 1 x cap per person (for 3 people).
 - Footy Record to the value of \$5 per person (for 3 people)

This prize is strictly limited to 3 adults only (must be over 18yrs). Winners and 2 guests must be 18 years of age or over the age of 18 years. Essendon game dates for each venue prize are specified in Attachment 1: Venue Promotion Schedule.
The Promoter's judge's decision as to whether any entry is valid and the result of the draw is final and no correspondence will be entered into.
10. Each prize pack is valued at \$515.64 (incl GST). The total maximum value of the prize pool is \$3609.48. All prizes must be taken by the game date specified for promotion in each venue as per Attachment 1. The Promoter accepts no responsibility for any variation in the prize value. Prizes or any unused portion of a prize are not transferable or exchangeable and cannot be taken as cash.

The prizewinners will be notified in writing by mail and results will be published in The Australian on dates advertised in venue. These dates are: Round 1: Friday 31/03/06. Round 3: Friday 14/04/06. Round 8: Friday 19/05/06. Round 9: Friday 26/05/06. Round 12: Friday 16/06/06. Round 17: Friday 28/07/06. Round 20: Friday 18/08/06.

ATTACHMENT 1
PARTICIPATING OUTLET SCHEDULE FOR ESSENDON FOOTBALL CLUB COUGAR COUCH PROMOTION

1. Participating venue details and promotion period dates are specified in the table below:

PARTICIPATING VENUE	PROMOTION START DATE AT THIS VENUE	PROMOTION END DATE AT THIS VENUE
Royal Hotel 873 Mt Alexander Road Essendon. Victoria. 3040 Tel: 393707466	Monday 27/02/06	27/03/06
Anglers Tavern 2 Raleigh Road. Maribyrnong. Victoria. 3032. Tel: 393182811	Monday 13/03/06	10/04/06
Roxburgh Park Hotel Corner Pascoe Vale and Somerton Roads. Roxburgh Park. Victoria. 3064 Tel: 393052900	Monday 17/04/06	15/05/06
Lower Plenty Hotel, Lower Plenty Main Road. Lower Plenty. Victoria. 3093. Tel: 394324630	Monday 24/04/06	22/05/06
Sugargum Hotel, Sydenham Cnr Keilor-Melton Road. Sydenham. Victoria. 3037 Tel: 394490455	Monday 15/05/06	12/06/06
Lincolnshire Arms Hotel, Essendon North 1 Keilor Road. Essendon North. Victoria. 3041 Tel: 393741055	Monday 26/06/06	24/07/06
Harp of Erin Hotel, Kew East 636 High St Kew East. Victoria. 3102 Tel: 398591631	Monday 17/07/06	14/08/06

2. Promotion draw dates and dates winners will be advertised in The Australian for each venue are specified in the table below:

PARTICIPATING VENUE	PROMOTION DRAW DATE FOR THIS VENUE	DATE PROMOTION WINNER ADVERTISED IN THE AUSTRALIAN FOR THIS VENUE
Royal Hotel 873 Mt Alexander Road Essendon. Victoria. 3040 Tel: 393707466	Tuesday 28/03/06	Friday 31/03/06
Anglers Tavern 2 Raleigh Road. Maribyrnong. Victoria. 3032. Tel: 393182811	Tuesday 11/04/06	Friday 14/04/6
Roxburgh Park Hotel Corner Pascoe Vale and Somerton Roads. Roxburgh Park. Victoria. 3064 Tel: 393052900	Tuesday 16/05/06	Friday 19/05/06
Lower Plenty Hotel, Lower Plenty Main Road. Lower Plenty. Victoria. 3093. Tel: 394324630	Tuesday 23/05/06	Friday 26/05/06
Sugargum Hotel, Sydenham Cnr Keilor-Melton Road. Sydenham. Victoria. 3037 Tel: 394490455	Tuesday 13/06/06	Friday 16/06/06
Lincolnshire Arms Hotel, Essendon North 1 Keilor Road. Essendon North. Victoria. 3041 Tel: 393741055	Tuesday 25/07/06	Friday 28/07/06
Harp of Erin Hotel, Kew East 636 High St Kew East. Victoria. 3102 Tel: 398591631	Tuesday 15/08/06	Friday 18/08/06

3. Details of the prize dates allocated for each venue for this promotion is as specified in the table below:

PARTICIPATING VENUE	ESSENDON MATCH DETAILS FOR THIS VENUE PRIZE
Royal Hotel 873 Mt Alexander Road Essendon. Victoria. 3040 Tel: 393707466	Saturday (Night), 1 st April Essendon v Sydney
Anglers Tavern 2 Raleigh Road. Maribyrnong. Victoria. 3032. Tel: 393182811	Sunday (Day), 16 th April Essendon v Western Bulldogs
Roxburgh Park Hotel Corner Pascoe Vale and Somerton Roads. Roxburgh Park. Victoria. 3064 Tel: 393052900	Sunday (Night), 21 st May Essendon v West Coast
Lower Plenty Hotel, Lower Plenty Main Road. Lower Plenty. Victoria. 3093. Tel: 394324630	Saturday (Night), 27 th May Essendon v Port Adelaide
Sugargum Hotel, Sydenham Cnr Keilor-Melton Road. Sydenham. Victoria. 3037 Tel: 394490455	Sunday (Day), 18 th June Essendon v Melbourne
Lincolnshire Arms Hotel, Essendon North 1 Keilor Road. Essendon North. Victoria. 3041 Tel: 393741055	Saturday (Night), 29 th July Essendon v Brisbane Lions
Harp of Erin Hotel, Kew East 636 High St Kew East. Victoria. 3102 Tel: 398591631	Saturday (Night), 19 th August Essendon v Hawthorn