

Terms and Conditions: Essendon Football Club Cougar Couch Promotion

1. Instructions, prizes and information on how to enter form part of these conditions of entry.
2. Entry is only open to Australian residents aged 18 years or older. Employees of the Promoter, of participating outlets and of the agencies associated with this promotion (including the immediate family members of the before mentioned people) are ineligible to enter.
3. The promotion commencement and end dates differ in each participating venue. Promotion start and end dates for each of the 6 participating venues are specified in Attachment 1.
4. To enter, entrants must purchase three Cougar Bourbon products from bar staff at one of the participating venues outlets during the specified promotion period and collect three stamps on a passport entry card available from bar staff. Entrants must need to fully complete their details on the stamped passport entry card (including their full name and address) and place it in the entry box to go in the draw for the major prize. Entrants must enter current mail address details, as winners will be notified by mail. Entries are valid only during specified promotion dates in each venue. Promotion period will be advertised in venue. No responsibility is accepted for late, lost, illegible or misdirected entries.
5. Multiple entries accepted, however each entry must be in relation to a separate product purchase of 3 Cougar Bourbon products.
6. The Promoter reserves the right to verify the validity of entries. The Promoter reserves the right to disqualify any entrant for tampering with the entry process or for submitting an entry, which is not in accordance with these conditions of entry.
7. All prize draws for each participating venue will take place at Carlton & United Beverages, 4-6 Southampton Crescent, Abbotsford, and VIC, 3067. There will be a separate prize draw for each participating venue on a specified date. All draws will take place at 12 noon on the specified date on Attachment 1. Prize draw dates for each venue are specified in Attachment 1: Venue Promotion Schedule. Draw dates will be advertised in participating venue as specified in Attachment 1.
8. Prize must be claimed within 5 days of winner's name being advertised in The Australian, otherwise prize will be forfeited and the Promoter will draw a new winner of the relevant prize.
9. The first valid entry drawn for each venue prize draw will win a prize pack that includes:
 - 3 Adult Reserved seats to watch Essendon play at Telstra Dome on the Cougar Couch during the 2005 AFL Series. To the value of \$66.50 per person (for 3 people)
 - Food to the value of \$50 per person (for 3 people)
 - Beverages to the value of \$28 per person (for 3 people)
 - Essendon merchandise to the value of \$22.38 per person. 1 x scarf and 1 x cap per person (for 3 people)..
 - Footy Record to the value of \$5 per person (for 3 people)

This prize is strictly limited to 3 adults only (must be over 18yrs). Winners and 2 guests must be 18 years of age or over the age of 18 years. Essendon game dates for each venue prize are specified in Attachment 1: Venue Promotion Schedule.
The Promoter's judge's decision as to whether any entry is valid and the result of the draw is final and no correspondence will be entered into.
10. Each prize pack is valued at \$515.64 (incl GST). The total maximum value of the prize pool is \$3,093.84. All prizes must be taken on by the game date specified for promotion in each venue as per Attachment 1. The Promoter accepts no responsibility for any variation in the prize value. Prizes or any unused portion of a prize are not transferable or exchangeable and cannot be taken as cash.

The prizewinners will be notified in writing by mail and results will be published in The Australian on dates advertised in venue. These date are:

ATTACHMENT 1
PARTICIPATING OUTLET SCHEDULE FOR ESSENDON FOOTBALL CLUB COUGAR COUCH PROMOTION

1. Participating venue details and promotion period dates are specified in the table below:

PARTICIPATING VENUE	PROMOTION START DATE AT THIS VENUE	PROMOTION END DATE AT THIS VENUE
Stamford Hotel, Stud Rd, (cnr Wellington Rd) Rowville VIC 3178 Ph: (03) 9764 4488	Thursday 14th April 2005	Sunday 1st May 2005
Eltham Hotel 746 Main Rd, Eltham, VIC 3095 Ph: (03) 9439 9224	Monday 18th April 2005	Sunday 15th May 2005
Village Green Hotel, Ferntree Gully Rd, (cnr Springvale Rd) Mulgrave VIC 3170 Ph: 03 9560 8400	Monday 16th May 2005	Sunday 12th June 2005
Pier Hotel, 508 Nepean Hwy, Frankston VIC 3199 Ph: 03 9783 9800	Monday 23rd May 2005	Sunday 19th June 2005
Royal Hotel 63 Evans St, Sunbury VIC 3429 Ph: 03 9744 1550	Monday 20th June 2005	Sunday 17th July 2005
Royal Hotel 873 Mount Alexander Road, Essendon 3040 Ph: 03 9370 7466	Monday 27th June 2005	Sunday 24th July 2005

2. Promotion draw dates and dates winners will be advertised in The Australian for each venue are specified in the table below:

PARTICIPATING VENUE	PROMOTION DRAW DATE FOR THIS VENUE	DATE PROMOTION WINNER ADVERTISED IN THE AUSTRALIAN FOR THIS VENUE
Stamford Hotel, Stud Rd, (cnr Wellington Rd) Rowville VIC 3178 Ph: (03) 9764 4488	Tuesday 3rd May 2005	Friday 6th May 2005
Eltham Hotel 746 Main Rd, Eltham, VIC 3095 Ph: (03) 9439 9224	Tuesday 17th May 2005	Friday 20th May 2005
Village Green Hotel, Ferntree Gully Rd, (cnr Springvale Rd) Mulgrave VIC 3170 Ph: 03 9560 8400	Tuesday 14th June 2005	Friday 17th June 2005
Pier Hotel, 508 Nepean Hwy, Frankston VIC 3199 Ph: 03 9783 9800	Tuesday 21st June 2005	Friday 24th June 2005
Royal Hotel 63 Evans St, Sunbury VIC 3429 Ph: 03 9744 1550	Tuesday 19th July 2005	Friday 22nd July 2005
Royal Hotel 873 Mount Alexander Road, Essendon 3040 Ph: 03 9370 7466	Tuesday 26th July 2005	Friday 29th July 2005

3. Details of the prize dates allocated for each venue for this promotion is as specified in the table below:

PARTICIPATING VENUE	ESSENDON MATCH DETAILS FOR THIS VENUE PRIZE
Stamford Hotel, Stud Rd, (cnr Wellington Rd) Rowville VIC 3178 Ph: (03) 9764 4488	Sunday 15 th May 2005, Essendon versus Fremantle at Telstra Dome – Day Match
Eltham Hotel 746 Main Rd, Eltham, VIC 3095 Ph: (03) 9439 9224	Sunday 29 th May 2005, Essendon versus Western Bulldogs at Telstra Dome – Day Match
Village Green Hotel, Ferntree Gully Rd, (cnr Springvale Rd) Mulgrave VIC 3170 Ph: 03 9560 8400	Friday 24 th June 2005, Essendon versus St Kilda at Telstra Dome – Night Match
Pier Hotel, 508 Nepean Hwy, Frankston VIC 3199 Ph: 03 9783 9800	Saturday 2 nd July 2005, Essendon versus Kangaroos at Telstra Dome – Night Match
Royal Hotel 63 Evans St, Sunbury VIC 3429 Ph: 03 9744 1550	Friday 29 th July 2005, Essendon versus Geelong at Telstra Dome – Night Match
Royal Hotel 873 Mount Alexander Road, Essendon 3040 Ph: 03 9370 7466	Saturday 6 th August 2005, Essendon versus Sydney at Telstra Dome – Night Match